

NAME

Media and Information Studies Curriculum Vitae

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EDUCATION

Michigan State University, East Lansing, MI, Expected completion: May 2007.

Ph.D. (ABD), major area: media and information studies.

- Dissertation Adviser: Dr. Aca Demic
- Current status: doctoral candidate
- Research areas: health communication, telemedicine, political communication,
- Recipient of the University Excellence- in-Teaching Citation in 2006 (one of six graduate students selected out of 8,500 at MSU) for care and skill in meeting classroom responsibilities
- Selected along with nine other mass communication students to attend the 2006 National Doctoral Honors Seminar of the National Communication Association

University of Florida, Gainesville, FL, December 1998.

B.S., major area: journalism; minor area: French.

- Kappa Tau Alpha communication academic honorary

REFEREED PUBLICATIONS

(in press). "Health Information Online for Low Literate Adults: An Evaluation in Two Populations." *Proceedings of MedNET 2006, 11th World Congress on Internet in Medicine*.

(2006). "Partisan and Structural Balance in Newspaper Coverage of U.S. Senate Races in 2004 with Female Nominees." *Journalism and Mass Communication Quarterly*, vol. 83, no. 1, p. 43-57.

(2005). "Comments on Sharing or Stealing? An Exploration of Downloading Behavior." *Journal of Computer-Mediated Communication*, vol. 11, no. 1, article 1. Available at: <http://jcmc.indiana.edu/vol11/issue1/larose.html>.

(2005). "Patient and provider satisfaction with the use of telemedicine: Overview and rationale for cautious enthusiasm." *Journal of Postgraduate Medicine*, vol. 51, no. 4, p. 294-300.

MANUSCRIPTS UNDER REVIEW:

"Framing by Reporters, Partisan and Non-Partisan Sources in Newspaper Coverage of U.S. Senate Races in 2004." Revise and resubmit to *Journalism and Mass Communication Quarterly*.

"Health Education Online for Individuals with Low Health Literacy: Evaluation of the Diabetes and You Website." Submitted to the *Journal of Computer Mediated Communication*.

"Male and Female Sources in Newspaper Coverage of Male and Female Candidates in US Senate Races in 2004." Revise and resubmit to the *Journal of Women, Politics, and Policy*.

“Physician-Patient E-Visit Programs: Implementation and Appropriateness.” Submitted to Disease Management & Health Outcomes.

INVITED LECTURES

(2005). “Diabetes Online: Using the Internet to Bring Health Information to Low Literate Adults.” Panel at the International Communication Association Annual Conference, New York, NY, May.

(2005). “Disparities Workshop: An Overview of Health Literacy for Health Plans.” Workshop for the Michigan Department of Community Health, East Lansing, MI, April.

REFEREED CONFERENCE PRESENTATIONS

(2006). “Framing by Reporters, Partisan and Non-Partisan Sources in Newspaper Coverage of U.S. Senate Races in 2004.” Paper presented at the International Communication Association Annual Conference in Dresden, Germany, June.

(2006). “Providing Health Information to Adults with Low Health Literacy.” Poster presented at the American Telemedicine Association Annual Meeting in San Diego, CA, May.

(2006). “Health Websites for Low-literate Communities: Analysis of a Diabetes Website for Disadvantaged High School Students.” Paper presented at the 2006 Kentucky Conference on Health Communication in Lexington, KY, April.

(2005). “Internet Addiction: A Model of Influences on Addiction.” Paper presented at the National Communication Association Annual Convention in Boston, MA, November.

(2005). “Diabetes and You: Designing a Website to Deliver Diabetes Information to Low-Literate Adults.” Paper presented at the National Communication Association Annual Convention in Boston, MA, November.

(2005). “Low-Literate Adult Access to Internet Health Content: A Research Design.” Poster presented at Michigan’s Premier Public Health Conference in Grand Rapids, MI, October.

(2005). “Internet Generation by Disparities: Ensuring Low-Literate Adult Access to Online Health Information.” Paper presented at the 6th International and Interdisciplinary Conference of the Association of Internet Researchers in Chicago, IL, October.

(2005). “Male and Female Sources in Newspaper Coverage of Male and Female Candidates in US Senate Races in 2004.” Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention in San Antonio, TX, August.

(2005). “Partisan and Structural Balance in Newspaper Coverage of U.S. Senate Races in 2004 with Female Nominees.” Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention in San Antonio, TX, August.

(2005). “Using New Technologies to Deliver Diabetes Information to Low-Literate Adults.” Paper presented at the AcademyHealth Conference in Boston, MA, June.

(2005). “Low-Literate Adult Access to Online Health Information: Developing a Research Design.” Paper presented at the 7th International Conference for General Online Research in Zurich, Switzerland, March.

(2005). “Ensuring Low-Literate Adult Access to Online

Diabetes Education – A Research Program.” Paper presented at the 12th International Conference on Learning in Granada, Spain, April.

(2004). “Diabetes and You: Designing a Website to Deliver Diabetes Information to Low-Literate Adults.” Poster presented at the Michigan State University Usability & Accessibility Conference in East Lansing, MI, October.

(2004). “Sharing or Stealing? Understanding Downloading Behavior.” Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention in Toronto, Ont., August.

GRANT WORK

Department of Health Resources and Services Administration, Office for Advancement of Telehealth (2005-06). “Michigan Telehospice Project: Providing Innovative End-of-Life Care for Patients and Families Throughout Michigan.” \$98,206. Principal investigator: Aca Demic.

- Manage all aspects of the project to date, including submission of federal reports, instrument selection, data collection, staff administration, and budgeting

Michigan Department of Community Health (2005-06). “Low Literacy Website for Parents of Pediatric Patients.” \$165,000. Principal investigator: Aca Demic.

- Select instruments, locate research participants, train research associates in data collection procedures, analyze data using SPSS, and produce scholarly journal articles

Michigan Department of Community Health (2004-05). “Electronic Health Literacy for Michigan’s Medicaid Population.” \$318,980. Principal investigator: Aca Demic.

- Worked with Medicaid clinic to locate research participants, conducted in-depth interviews of participants, presented results at conferences, and wrote journal articles

Project for Excellence in Journalism (2004). “State of the Mass Media.” \$34,000.

Principal

investigators: Investigator 1, Investigator 2.

- Helped develop project codebook, trained staff, and coded television news segments

Michigan Department of Community Health (2003-04). “Medicaid Administrative Match Agreement.” \$320,892. Principal investigator: Aca Demic.

- Developed a Web site to reach audiences with low health literacy, tested the product for effectiveness, analyzed quantitative and qualitative data, produce scholarly publications

ACADEMIC WORK EXPERIENCE—RESEARCH

Research Assistant, Michigan State University, June 2004-present

College of Communication Arts and Sciences, East Lansing, MI

- Plan and collect data for research projects on a variety of topics, including health literacy,

media coverage of genetically modified foods, and the state of American journalism

- Write multiple grant applications each semester and seek out new sources of funding

- Work with community groups, local governments, and various MSU departments to find

research participants and partner organizations

- Produce scholarly work stemming from research grants

- Seek institutional review board approval from relevant institutions

ACADEMIC WORK EXPERIENCE—TEACHING

Teaching Assistant, Introduction to Mass Media, August-December, 2004-2006

School of Journalism, Michigan State University, East Lansing, MI

- Assist in planning and delivering lectures for 250-student course, including developing exams, monitoring online discussion forums, and helping with group projects
- Create new projects to encourage collaborative learning, student participation and involvement with the university community

Teaching Assistant, News Writing & Reporting I, August 2003-July 2004; June-July, 2005

School of Journalism, Michigan State University, East Lansing, MI

- Instructed 18 students in lessons on concise writing, AP style, and basic reporting while offering detailed feedback on twice-weekly writing assignments
- Helped students coordinate publication opportunities with community press

Course Instructor, Writing for Mass Communication, August 1999-August 2001

Department of Journalism, University of Florida, Gainesville, FL

- Taught basics of journalistic, public relations and advertising writing in two 20-student writing labs
- Designed lessons and instructed students on AP style, concise writing, and media planning in addition to grading and providing feedback on weekly assignments

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PROFESSIONAL WORK EXPERIENCE

Briefs Writer, February 2002-May 2002

Dow Jones Newswires/ Wall Street Journal, Paris, France

- Wrote technology and business briefs
- Provided background research for breaking stories
- Assisted other reporters by conducting interviews and distributing press releases

General Assignment Reporter, April 1998-August 1999

Cape Coral Daily Breeze, Cape Coral, FL

- Covered beats including education, technology, sports, and police
- Developed weekly enterprise stories for the Breeze and four sister publications
- Served regularly as editor during weekends

UNIVERSITY SERVICE

President, first term: March 2005-March 2006; second term: March 2006-present

Council of Graduate Students, East Lansing, MI

- Represent Michigan State's 8,500 graduate students to university administrators, as well

as local and federal government

- Serve as student liaison member of MSU Board of Trustees
- Preside over monthly meetings of graduate student community
- Budget and distribute \$175,000 of student fees and financial investments

Member, March 2006-present

"Boldness by Design" strategic planning group, Stewardship Committee, East Lansing, MI

- Draft strategic planning ideas to fulfill MSU's land-grant mission during the next seven years
- Present suggestions to university president, provost, and other administrators
- Create brief action plans for submission to provost's office

Member, March 2006-present

University Intellectual Integrity Officer Search Committee, East Lansing, MI

- Review applications and discuss candidates with other committee members
- Conduct interviews and vote on preferred candidates

Member, July 2004-present

University Graduate Council, East Lansing, MI

- Take part in university governance decisions affecting graduate students, including changes to degree programs, institutional review board modifications, and graduate student welfare issues
- Present monthly reports to the Graduate School to aid in strategic planning for graduate education

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Member, August 2005-September 2005

File-sharing-service Selection Committee, East Lansing, MI

- Review bids and presentations for the installation of a legal film and music downloading service for MSU students
- Help promote and complete rollout of selected service during the next year

Graduate Student Representative, April 2004-September 2004

Committee for College Reorganization, East Lansing, MI

- Developed plans for a reorganization of liberal arts education at MSU
- Researched structure of peer universities and talked to university faculty and administrators to gather opinions about possible changes
- Debated plans with other committee members and presented final selections to university administrators

Vice President for University Relations, March 2004-March 2005

Council of Graduate Students, East Lansing, MI

- Organized all academic-related activities for the graduate-student government, including new student orientations, fund-raising for fellowships, and MSU's first-ever student research colloquium

Graduate Student Representative, August 2003-August 2004

Michigan State University Academic Council, East Lansing, MI

- Spoke on behalf of graduate student needs to the university's highest body of academic governance
- Voted on proposed academic and structural changes to the university, including antidiscrimination policies, medical school expansion, and the role of academic governance

Associate Producer, February 2000-January 2001

University of Florida Gator Growl 2000, Gainesville, FL

- Directed promotions and media relations for the world's largest student-run event—increased previous year's ticket sales by 10,000 to a total of 65,000
- Designed and enacted plan to involve more diverse student groups

- Guided a 75-student staff in areas ranging from creating press kits to designing T-shirts

COLLEGE/DEPARTMENT SERVICE

Student Representative to the Faculty, September 2004-present

School of Journalism, East Lansing, MI

- Update journalism school faculty about student concerns
- Provide input on program changes and offer suggestions on ways to improve student life

Student Representative, September 2004-present

Graduate Affairs Committee of the School of Journalism, East Lansing, MI

- Present student perspective to faculty discussing graduate-program issues such as student funding, degree requirements, and course offerings
- Help plan new graduate programs in the school, including an environmental journalism degree option

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Competition Judge, March 2005, March 2004

Michigan Interscholastic Press Association, East Lansing, MI

- Reviewed high school newspapers and selected winners in categories including spot news, layout, bylined editorial, and feature stories

Member, September 1999-August 2001

Graduate School Curriculum Board, Gainesville, FL

- Presented student input on the requirements, structure, and focus of communications-related graduate degrees

AWARDS

Summer Retention Fellowship (2006). Michigan State University competitive award for doctoral

students promoting the educational benefits of diversity on campus.

Winthrop Faulkner Scholarship (2005). Award based on journalistic ability, publication experience, and interest in teaching.

Academic Achievement Graduate Assistantship (2005). Campus-wide Michigan State University

award presented to students whose work enhances the diversity of the student body.

Andrew J. Rasmussen, Jr. Fellowship. (2003). Fellowship provided to selected graduate students

to recognize scholarly potential and integrity in graduate work.

AFFILIATIONS

Association for Education in Journalism and Mass Communication (AEJMC)

International Communication Association (ICA)

National Communication Association (NCA)

AcademyHealth health research and policy organization

OTHER

Fluent in French: reading, writing, speaking Proficient in SPSS statistical software, Path analysis software, and AMOS modeling software Completed the Michigan State University Committee of Research Involving Human Subjects ethics training tutorial.