

David is conducting a study that examines the impact of media in the classroom. Specifically, he is focusing on the use of PowerPoint during lectures. Previous research suggests that students prefer PowerPoint during lectures, rate instructors that use PowerPoint more highly, and are generally more satisfied with lectures that utilize PowerPoint. Although students tend to prefer PowerPoint in the classroom, its use has not been associated with greater content learning. The proposed study will further evaluate the effect of PowerPoint in relation to content learning and examine if any detrimental effects are associated with its usage.