ADVANCE TO ADVENTURE (ATA), PROSPECTIVE GRADUATE STUDENT VISITS
GUIDELINES

The primary goal of ATA Prospective Student Visits is to provide an opportunity for an inclusive group of domestic applicants to visit MSU and be sold on committing to graduate study at MSU. The Graduate School invites proposals to co-fund multi-program and College-wide recruiting activities that aim to enroll inclusive cohorts of domestic students who will contribute substantially to the intellectual, geographical, racial, and ethnic population diversity of graduate students at MSU. Proposals should show plans for a group of prospective students to visit MSU, meet faculty and current graduate students in a welcoming environment, and to develop a sufficient sense of comfort with the MSU community to commit to enroll. Prospective students are those who have applied and been admitted or are being considered for admission by the time of their visit to MSU.

The Graduate School offers to share up to 50% of recruiting costs to support campus visits by inclusive groups of domestic students who have been admitted, or are in the admission process, to enter a graduate program at MSU. In preparing your cost estimate, propose what you need, but consider $5,000 as an approximate upper limit for our match. Please coordinate recruitment plans at a College level through the appropriate Assoc./Asst. Dean. Individual units are to turn in the requests to their college. One application should be turned in for each college. The level of support offered by The Graduate School to a college may exceed $5,000 in some cases, and the support generally offered will favor campus visits by groups of students for planned activities to interact with faculty and current graduate students. Call the office if you have questions. The due date is November 8, 2019 to submit proposals for cost-sharing. The Post Activity Report deadline is April 15, 2020.

Please fill in the proposal information on pages 1 and 2.
Submit the proposal by email to dhubbell@msu.edu by November 8, 2019.

1. On the next page, summarize plans for a College-wide and multi-program ATA recruitment event and activities. Please limit the description to one page.

2. Approximate number of prospective students planned:

3. Is this activity part of a complete recruitment activity for all students? If different, briefly explain below.

4. ATA Coordinator and College Information:
   Name: ______________________________ E-mail: ______________________________
   or Program: ______________________________ Dept.
   College: ______________________________

5. Date(s) and Location(s):

6. Estimated costs:

7. Amount requested from The Graduate School:

8. Post-Activity report is due April 15, 2020 or earlier. When your event is complete, please complete the Post-Activity Report. The report should be brief and concise, yet it must include the information requested on pages 3 (fillable PDF) and 4. Post-Activity reports should be sent by email to dhubbell@msu.edu.
Summary Plans for ATA Prospective Graduate Student Recruitment Event and Activities

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<th>Activity</th>
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ATA (Advance to Adventure) Post-Activity Report

Recruiting Event(s): (Include the dates as well as the title of the recruiting program.)

Department(s)/Unit(s) Hosting the Event(s):

Students Attending the Event(s): (Include Student Name, Gender, Race/Ethnicity, Institution, and Undergraduate or Master’s)

Number of students attending the event(s) who were offered admission:

Type of funding offered to each admitted student: (Include Student Names and Type of Funding)
Please attach an agenda summary for the recruiting event(s) to the report.

Please attach the budget summary for the recruiting event(s) to the report.

**If you host multiple events or have multiple units that participate, please feel free to add additional pages to the report in order to include the data.**