

Please share this seminar with your students!

Kellogg Biological Station Academic Success Seminar Spring 2013



"Tool and Techniques for Communicating your Science"

Location: 105 Natural Science (Exception: 1455A BPS on March 20)

Time: 12:30p - 1:30p

Participants are welcome to bring lunch

This year's Academic Success Seminar series will focus on 'communicating science' as this is an increasingly important aspect of academic (and other) success. The seminar will focus on ways to communicate science to the general public, other scientists, and funders.

The seminar series will be co-led by Casey terHorst and Gary Mittelbach, with contributions (and some logistical support) from Kay Gross. The speakers will be a combination of KBS and other MSU faculty staff with expertise and/or experience in communicating science to different audiences.

Date	Topic/Activity
23 January	Overview, Goals and Why this is Important - Casey, Gary and Kay
6 February	Writing about your science: Writing Press Statement - Julie Doll and Bill Kreasen (tentative)
20 February	Writing a good abstract - Gary Mittelbach/Kay Gross
6 March	Getting funding: Crowd-funding your research - Jarrett Brynes (Boston University, via SKYPE) http://jarrettbrynes.info/
20 March	Border Impacts: What works and can be sustained - Jen Lau
3 April	Using social media/developing an internet presence: Blogging and websites - Chris Klausmeier and Alison Black
17 April	Radio interviews - Brian Petersen
1 (or 8) May	Elevator Speeches...

STAY CONNECTED

