**Ph.D. Program Statistics**

**Ph.D. program name:** Marketing

**Entering cohort year:** Fall 2012

**Number of applicants = 15**

**Number of admits = 2**

**Number newly enrolled = 5**

- **Median GRE-Verbal =**
- **GRE-Verbal range =** (N= )
- **Median GRE-Quant =**
- **GRE-Quant range =** (N= )
- **Median GRE-Analytical =**
- **GRE-Analytical range =** (N= )
- **Median TOEFL =**
- **TOEFL range =** (N= )

**Median undergrad GPA =** (N= )

**Current enrollment = 12**

Female = 4  Male = 8

Citizen = 6  Perm Resident =  International (Non-Citizen) = 6

White=4  Black=1  Hispanic=  American Indian=  Asian/PI=  Hawaiian/PI=  Asian=1  Multiple=  Unknown=

**Doctoral student funding**

Percent of current entering cohort with full funding = 100%

(includes fellowships and/or GAs….defined as the equivalent of a ½ time GA)

Percent of students in PhD program currently supported (average of the past 3 years) = 100%

**Ph.D. Completion Data**

<table>
<thead>
<tr>
<th>Entering cohort year</th>
<th>Number entering doctoral students</th>
<th>Left without Masters or PhD</th>
<th>Left with Masters</th>
<th>Number passed comp exam</th>
<th>PhD in ≤ 6 yrs</th>
<th>PhD in 6 &lt; x ≤ 8 yrs</th>
<th>PhD in &gt; 8 yrs</th>
<th>Still enrolled</th>
<th>8-yr complet pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>4</td>
<td>1</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>75.0%</td>
</tr>
<tr>
<td>2003-04</td>
<td>6</td>
<td>0</td>
<td>0</td>
<td>6</td>
<td>6</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>100.0%</td>
</tr>
<tr>
<td>2004-05</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>5</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Year consists of summer, fall, and spring terms

3-year median PhD Time-to-degree (for most recent 3 years) = 4.0  years

Based on N= 6 students

**Initial Placement of Ph.D. Graduates (for 2007-08 thru 2011-12 grads)**

Faculty at 4-yr institution = 10
Postdoc or Res Assoc =
Non-US institution = 1
Faculty at 2-yr institution =
US K-12 school =
Government =
Non-profit =
Industry or business =
Self-employed =
Student in Grad or Prof School =
Other or Unknown =